



KHAIREDDINE BENSALTANA

WordPress Integrator | Junior SEO Specialist

WordPress Integrator & Junior SEO, specialized in building websites with WordPress. Proficient in Hello Elementor, Astra, and Kadence themes, as well as the Elementor page builder, with customizations in CSS, HTML, JavaScript, and PHP (particularly using AI tools). Skilled in keyword research, on-page SEO and technical SEO, as well as performance analysis via Google Search Console and Google Analytics.

CONTACT

- 06/09/1997
- 06-19-12-18-05
- bensaltanakhairreddine@gmail.com
- N 502 B Lot, Massira 3, Marrakech
- www.kb-digitalist.com

LANGUAGES

- Arabic (native)
- French (intermediate)
- English (intermediate)

SKILLS

- Web Development
- SEO
- Community Management
- Graphic Design

TOOLS

- CMS (WordPress)
- Page Builder (Elementor)
- Google Search Console
- Google Analytics
- Semrush
- SEO Plugin (Rank Math)

INTERESTS

- Personal Development
- Artificial Intelligence
- Branding & Visual Identity



EDUCATION

Qualifying Training in Web Marketing

OFPPT ISTA NTIC | SAFI | 2023

Specialized Technician in Computer Development

OFPPT ISTA NTIC | SAFI | 2020

High School Diploma – (Life and Earth Sciences option)

LYCÉE MOULAY EL HAJ | SAFI | 2016



PROFESSIONAL EXPERIENCES

Freelance

WordPress & SEO Integrator - Freelance | May 2025 – Present

- Built WordPress websites using Elementor and various themes.
- Customized sites with CSS, JavaScript, and PHP, assisted by AI tools.
- Wrote and optimized content to improve SEO rankings.
- Monitored performance and made adjustments based on Google Search Console and Analytics data.

Geniway | Marrakech

Digital Project Manager - Full-time | 07/15/2024 – 04/30/2025

- Implemented digital marketing strategies.
- Built, managed, and maintained WordPress websites.
- Write SEO-optimized articles to improve organic search visibility.
- Created graphic materials (UI design, flyers, business cards, etc.)

Geniway | Marrakech

Community Manager - Operational Internship | 20/08/2023 - 31/10/2023

- Write SEO-optimized articles to improve organic search visibility.
- Created visuals (posts, stories, flyers)
- Monthly social media calendar planning

Pubsilon | Casablanca

Community Manager - Operational Internship | 01/01/2023 - 30/06/2023

- Design adaptation in accordance with brand guidelines
- Created graphic concepts (social media posts, flyers, stickers).
- Managed client accounts on social media.

Digital24 | Tanger

Mailing Agent - Operational Internship | 09/05/2022- 27/06/2022

- Lancer des campagnes d'emailing (via des outils d'emailing).
- Social media accounts manager.